



**California Association of RV Parks & Campgrounds**

PO Box 5648, Auburn, CA 95604 • (530) 885-1624 • FAX (530) 823-6331  
 info@CalARVC.com • www.CalARVC.com

**Industry Membership Application**

Business: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Industry Membership** ..... \$ **275.00**

If you have more than one location you'd like to include, each additional location is \$75 ea. \$ \_\_\_\_\_

(Total membership investment not to exceed \$1,250. List additional locations on reverse) \$ \_\_\_\_\_

**Choose Your Target Audience - Optional Advertising Packages Make It Easy**

**Market to RV Park and Campground Owners/Operators**

Please select which of the following categories best represents your product or service:

- Acquisitions
- Advertising/Marketing
- Business Management
- Capital Improvements
- Financial Services
- Green Products/Services
- Insurance
- Legal Process
- Store Resale
- Utilities/Hook-ups

To receive a list of CalARVC member parks, please provide your email address below:

\_\_\_\_\_

Advertising Package Options	<input type="checkbox"/> Platinum \$2,620.00	<input type="checkbox"/> Gold \$1,620.00	<input type="checkbox"/> Silver \$1,120.00	<input type="checkbox"/> Bronze \$550.00
Listing in CalARVC News & on CalARVC.org	✓	✓	✓	✓
CalARVC News Advertising (6 issues/year)	1/2 page - 6 issues	1/4 page - 6 issues	1/6 page - 6 issues	3" in 4 issues
Coffee Talk E-news	6 months - 26 issues	3 months - 12 issues	2 months - 8 issues	1 month - 4 issues
CalARVC.org	6 months	3 months	2 months	1 month

If you purchased advertising, please email artwork to advertising@CalARVC.com

**Total CalARVC Membership & Advertising:** \$ \_\_\_\_\_

**Market to RVers & Campers - See Reverse Side**

## **Camp-California! - Market to RVers & Campers**

<b>Camp-California! Advertising Options</b>	<input type="checkbox"/> <b>Plus Print</b> \$1,460.00	<input type="checkbox"/> <b>All Digital</b> \$1,005.00	<input type="checkbox"/> <b>Up Size</b> \$625.00	<input type="checkbox"/> <b>Economy</b> \$385.00
Featured Business Listing on Camp-California.com	✓	✓	✓	✓
Banner Ad on Camp-California.com	55k	55k	55k	27k
Printed Camping Guide Index Enhancement	✓	✓	✓	
California Campin' Article	✓	✓		
California Campin' Ad	✓	✓		
Feature Article on Camp-California.com	✓	✓		
Printed Camping Guide - 1/12th Page Ad	✓			

To have your company listed on Camp-California.com, send us your product and/or service description, logo and links to brochures and documents you want listed. Send to [info@calarvc.com](mailto:info@calarvc.com).

If you purchased advertising, please email artwork (guide, web, enews), article and/or video url to: [advertising@camp-california.com](mailto:advertising@camp-california.com)

**Total Camp-California Advertising: \$ \_\_\_\_\_**

**Please list additional business locations below:**

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**Total 2017 Membership & Advertising: \$ \_\_\_\_\_**

*Signature:* \_\_\_\_\_ *Date:* \_\_\_\_\_

***Thank you for your continued support throughout the coming year!***

Check – Made payable to CalARVC

Visa/MC: \_\_\_\_\_ CSV# \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder \_\_\_\_\_

Billing Adrs \_\_\_\_\_ Zip \_\_\_\_\_

Email (If requesting a receipt via email) \_\_\_\_\_

For Office Use Only:

Date: \_\_\_\_\_ Amt: \$ \_\_\_\_\_ Ch#: \_\_\_\_\_ Conf: \_\_\_\_\_ List: \_\_\_\_\_